



PRESS KIT

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ARCOTEL Velvet – Right in the middle of friends

Fact-Sheet

Corporate Group:	ARCOTEL Hotel AG, Vienna
CEO:	Martin Lachout
Owner:	Dr. Renate Wimmer
Hotel Management:	Gisbert J. Kern, Area Manager Berlin
Opening:	1 March 2004
Motto:	"Right in the middle of friends" : It is not only because of its excellent location, why the ARCOTEL Velvet is appreciated particularly by artists and creative minds – modern design combined with Austrian hospitality create a pleasant atmosphere for the guests of the hotel, which is based in Berlin-Mitte, right in the heart of the city.
Rooms:	85 rooms, including 48 comfort rooms (6 barrier-free rooms), 28 superior rooms, 4 junior suites and 5 suites
Room Equipment:	Hairdryer, heat lamp, air conditioning, minibar, notebook-sized in-room safe, cordless telephone, TV, panoramic window
Hotel Facilities:	VELVET52 Café & Bar Breakfast in the hotel bar VELVET52 Electronic car system with 24 parking spaces
Meeting Facilities:	2 air-conditioned business suites for up to 25 people providing terrace access
Internet:	Wireless high-speed internet access throughout the hotel
Location:	The hotel ARCOTEL Velvet is located in one of the most vibrant areas of Berlin at the famous "Oranienburger Straße" and only a few steps away from the shopping boulevard at "Friedrichstraße". The Museum Island, numerous restaurants and bars, the popular "Hackesche Höfe" and the artistic and cultural scenes are all within walking distance.

ARCOTEL Velvet – Right in the middle of friends

The Scheunenviertel as well as the Oranienburger Straße with numerous galleries and bars are no longer insider tips and are considered as popular hot spots of the Berlin city culture. Already since 2004, the ARCOTEL Velvet Berlin with its 85 rooms and suites has been a permanent contact point for city and business travelers from all over the world.

Berlin creativity behind high-tech facade

"In one of the most exciting areas of Berlin-Mitte, where the creativity of the cultural and artistic scene is at home, the cozy ARCOTEL Velvet welcomes its guests behind a high-tech glass facade," says Dr. Renate Wimmer, owner of the ARCOTEL Group. With its completely glazed facade, the hotel looks like a mirror from the outside, reflecting the cityscape of Oranienburger Straße on the outer wall. Warm colours, clear forms and sensual details, on the other hand, characterize the interior design. Living in the ARCOTEL Velvet Berlin means to enjoy urban joie de vivre. The 85 rooms and suites impress with spacious room concepts: open, light-flooded rooms provide a feel-good atmosphere. Especially recommended is the view on the seventh floor: From the suites with terrace, two of which can also be used as business suites with space for up to 25 people, the view over Berlin's rooftops to the cathedral, museum island, TV tower and the Jewish synagogue is unique.

Highlight



Business Suites

Our two exclusive Business Suites, with modern fittings and panorama windows throughout from floor to ceiling represent a truly extraordinary space. Equipped with the latest technology, they offer direct access to our roof terrace with impressive views over the rooftops of Berlin.

About ARCOTEL – Das MEHR Hotel

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism industry, is clearly positioned in the business and city hotel sector. The ARCOTEL Group combines the personal and individual ambience of a family-run company with international standards, top quality and a solid financial basis. Founded in 1989, the Group currently comprises eleven 4-star and 4-star-superior category hotels in Austria and Germany. ARCOTEL Hotels currently employ more than 800 people.

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