



## PRESS KIT

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## ARCOTEL Rubin – A high-carat kaleidoscope

### Fact-Sheet

Corporate Group:	ARCOTEL Hotel AG, Vienna
CEO:	Martin Lachout
Owner:	Dr. Renate Wimmer
Hotel Management:	Carl Artmann, Area Manager Hamburg
Opening:	26 October 2007
Motto:	<b>"A high-carat kaleidoscope"</b> : The mosaic-style facade resembles a kaleidoscope, which opens up new colours, shapes and patterns – just like a gateway to the wide world. The ARCOTEL Rubin owes its name to the ruby – the colour red can therefore be found in the entire hotel.
Rooms:	217 rooms, including 162 comfort rooms (2 barrier-free rooms), 41 superior rooms, 6 junior suites, 6 suites, 2 theme rooms
Theme Rooms:	<p><b>Gateway to the World Room:</b> a reference to the seaport of Hamburg, featuring antique furniture and accessories</p> <p><b>Red Room:</b> a mix of velvet and high-quality materials, kept completely in shades of red</p>
Room Equipment:	Flat screen TV, notebook-sized in-room safe, heat lamp, cordless telephone, free bottle of water on arrival
Hotel Facilities	<p>Restaurant FACETTE Bar Bistro Wellness &amp; fitness room featuring Finnish sauna and infrared seats, adventure showers and modern fitness equipment Car park with 98 parking spaces</p>
Meeting Facilities	<p>6 combinable meeting rooms for up to 150 people, with natural daylight, state-of-the-art conferencing technology 6 business suites for private meetings</p>
Internet:	Wireless high-speed internet access throughout the hotel
Location:	The ARCOTEL Rubin is located within a 7 minutes' walk from the main railway station. The exhibition centre is just three kilometres away and the airport is ten kilometres away.

## ARCOTEL Rubin – A high-carat kaleidoscope

Opened in 2007, the ARCOTEL Rubin Hamburg is located in the trendy scene and cultural district of St. Georg and embodies skillfully the uniqueness of a gemstone paired with unobtrusive Hanseatic elegance. The façade of the ARCOTEL Rubin Hamburg resembles a kaleidoscope that fascinates with its many light effects and reflections. As soon as you enter the house, you will experience the contrast between modernity and tradition, urban life and cozy charm.

### Ruby – A gem for a hotel

The eponymous red gem is reflected in all areas of the house. Thus, the red bed headboard in the 217 rooms and suites is the rising and setting sun of Hamburg. The motif of the painter Caspar David Friedrich on the curtains stands for the wide view of the open sea. In the rooms, the warm red color of the leather upholstery harmonizes with the excellent technical features such as flatscreen TV, in-room safe and wireless high-speed internet access. "The ARCOTEL Rubin provides a top-class sparkle in the eyes of the guests in Hamburg. This 4-star superior hotel welcomes its guests with warm Austrian hospitality and the best service quality for a pleasant stay in the Hanseatic city", says Dr. Renate Wimmer, owner of the ARCOTEL Group.

Relaxation is offered by the exclusive wellness & fitness area with sports equipment, Finnish sauna and Infrarot seats - including a view over the rooftops of Hamburg. For meetings there are six flexibly combinable seminar rooms with daylight and state-of-the-art conference technology.



## Theme Rooms



### Red Room

Unique in design and unique "red". In the "red room", the tone is set by a mix of velvet and other high-grade materials.



### Gateway to the World Room

Where is a better place to dream of the vastness of the ocean than in Hamburg, the gateway to the world! Alluding to the port city, the room provides an atmosphere of antique furniture and accessories for the right mood of adventure and discovery.

## FACETTE restaurant & Bar Bistro

In the FACETTE restaurant, guests start the day with a rich breakfast buffet. The restaurant is ideal for private parties and exclusive corporate events. The popular mystery dinner also takes place regularly in the FACETTE restaurant. The "Bar Bistro" on the ground floor invites you to spend some cosy hours after an eventful day in Hamburg.



### About ARCOTEL – Das MEHR Hotel

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism industry, is clearly positioned in the business and city hotel sector. The ARCOTEL Group combines the personal and individual ambience of a family-run company with international standards, top quality and a solid financial basis. Founded in 1989, the Group currently comprises eleven 4-star and 4-star-superior category hotels in Austria and Germany. ARCOTEL Hotels currently employ more than 800 people.

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