



PRESS KIT

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ARCOTEL Onyx – On the Stage of Life

Fact-Sheet

Corporate Group:	ARCOTEL Hotel AG, Vienna	
CEO:	Martin Lachout	
Owner:	Dr. Renate Wimmer	
Hotel Management:	Carl Artmann, Area Manager Hamburg	
Opening:	16 May 2012	
Motto:	"On the Stage of Life": The ARCOTEL Onyx is set in the middle of life's stage, and is an ideal retreat and safe location. Reminiscent of an elegant ocean liner in harbour.	
Rooms:	215 rooms, including 176 comfort rooms (2 barrier-free rooms), 25 superior rooms, 7 junior suites, 2 suites, 3 theme rooms, 2 apartments	
Theme Rooms:	„Kiez“ Room:	alluding to Hamburg's Reeperbahn
	Nautical Room:	transports guests into another world
	Musical Room:	in cooperation with „Stage Entertainment“
Room Equipment:	flat screen TV with satellite and radio programmes, telephone, hair dryer, free bottle of water on arrival	
Hotel Facilities:	BAR <i>WIENER CAFÉ</i> in the hotel WIENER BISTRO in the building "Tanzenden Türme" Free wellness & fitness room with sauna, steam bath and modern gym equipment Public underground car park, which is connected to the hotel	
Meeting Facilities	1 Boardroom, total capacity of up to 12 guests, state-of-the-art technical equipment	
Internet:	Wireless high-speed internet access throughout the hotel	
Location:	The ARCOTEL Onyx is located in Hamburg's "in" district of "St. Pauli", directly at the start of the "Reeperbahn" and only 90 m from the underground station St. Pauli (U3).	

ARCOTEL Onyx – On the Stage of Life

In May 2012, the ARCOTEL Onyx opened its doors: set right in the middle of the stage of life, the Reeperbahn, is the Hamburg 4-star superior hotel ARCOTEL Onyx. The 215 rooms and suites have been carefully selected and impress with their individuality, modernity and quality.

Inspired by the „Dancing Towers“

The dark facade of the building is reminiscent of the black gemstone onyx. From the outside the hotel is dark, but inside it is elegant and decorated in warm colours. The name Onyx stands not only for the stone, but also for the connection of man and woman. "On" here stands for "at", "X" and "Y" for woman and man - an allusion to the adjoining building "Dancing Towers". These should represent a couple dancing to a tango. The 4-star superior hotel is like a large elegant ship in the safe harbour and serves as a perfect starting point: St. Pauli neighborhood, Hafen City, commercial district and theaters are in the immediate vicinity. "With an excellent location in the center of St. Pauli, the ARCO-TEL Onyx is the ideal starting point for extended shopping and business meetings.", says Dr. Renate Wimmer, owner of the ARCOTEL Group.

Themerooms



„Kiez“ Room

A tribute to the Reeperbahn: Violette designer sofa, kiss bed head and a dance pole provide the plush factor, while the showcase, which is equipped with original exhibits from the St. Pauli Museum, let's guests experience the life and development of the neighborhood.



Nautical Room

The typical wooden yacht floor and the sloping wall of the room promise a real ship's feeling. Maritime flair is spread by decorative elements and impressive shipping pictures, as well as the blue-bright real-acting porthole in the bathroom.



Musical Zimmer

This is where the music is playing! The Musical Room was equipped in cooperation with "Stage Entertainment" in the style of the Hamburg Musicals. Highlights are the extraordinary boxing-style sofa, the box-ring bed and the exclusive pictures from the rehearsals of the musicals for the premieres in Hamburg

Viennese charm at breakfast and at the bar

The WIENER BISTRO in the building of the "Dancing Towers" greets its guests in the morning with a fresh and lively atmosphere. For a great start into the day, a full breakfast is served. And whatever coffee specialty is fancied: The hotel's own bar WIENER CAFÉ is a successful blend of cosy bar and classic coffee house. Here they serve the most famous Austrian coffee specialities, cool drinks, cocktails, cold and warm snacks during the day in a cosy atmosphere and for all night owls.

Enzis and Enzos from Vienna

For the opening, Dr. Renate Wimmer, owner of the ARCOTEL group, sent "Enzis" as a greeting from Vienna and established a piece of Vienna in Hamburg. The geometric seating has become an eye-catcher and a multicultural stopover for visitors and passers-by. Through interactions with young artists and sprayers from the Hamburg neighborhood, the „Enzi Enzo Park“ continues to grow.

About ARCOTEL – Das MEHR Hotel

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism industry, is clearly positioned in the business and city hotel sector. The ARCOTEL Group combines the personal and individual ambience of a family-run company with international standards, top quality and a solid financial basis. Founded in 1989, the Group currently comprises eleven 4-star and 4-star-superior category hotels in Austria and Germany. ARCOTEL Hotels currently employ more than 800 people.

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