

# PRESS KIT

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# ARCOTEL HafenCity - My life is bleasure

#### **Factsheet**

Corporate Group: ARCOTEL Hotel AG, Vienna

CEO: Martin Lachout

Owner: Dr. Renate Wimmer

Hotel Management: Andreas Korf

Opening: May 2021

Motto: "My life is bleasure": My needs are diverse. I want more than just a

hotel, I'm looking for an experience. I want to be surprised and at the same time not give up the familiar. The path away from the travel guide fascinates me. The "real" life, today's Dresden attracts me.

Rooms 183 rooms, thereof 121 comfort rooms, 49 superior rooms, 6 junior

suites and 7 suites. The room categories include 17 barrier-free rooms,

2 wheelchair-accessible rooms and 3 exclusive theme rooms.

Room Equipment: Flatscreen TV, air-conditioning, sound-proof windows, desk, USB-

ports, in-room safe, telephone, hairdryer, cosmetic mirror

Hotel Facilities: Restaurant "ElbUferei" with bar, sun terrace, open show kitchen and

separate rooms for celebrations and private gatherings

Fitness room with state-of-the-art equipment,

66 garage parking spaces, 14 parking spaces outside,

2 EV charging stations

Meeting Facilities: 5 flexible and combinable meeting rooms (30-90 sgm)

Central Break Out Area with terrace Direct access to lift and staircase

Suites with meeting room and partly private roof terrace

Modern meeting technology Tailored meeting offers

Incentives

Internet: Wireless internet access free of charge throughout the hotel

Location: Hafencity is the new hot spot in Dresden. Located adjacent to the hip

district of Neustadt, with creative spaces, residential buildings and

marina.





## ARCOTEL HafenCity - My life is bleasure

The ARCOTEL HafenCity is unique. As unique as its guests. A cool and stylish hotel, free from the usual nostalgia and clichés in the old town. Situated in the middle of the new Hafencity development next to Dresden's vibrant and happening Neustadt neighbourhood, the ARCOTEL HafenCity is a port of call for good times and good feelings. A place where Dresden shows itself at its most lively and diverse, relaxed and with a friendly vibe.

Drop anchor and enjoy! Welcome to the sunny side of Dresden – laid-back and easy-going. At the ARCOTEL HafenCity, the historical city of Dresden shows off its younger side with a focus on the creative, dynamic and multicultural atmosphere of Neustadt. Here the hospitality of an Austrian hotel group meets Dresden's vitality and local pride. A dynamic hotel that lets its guests feel the spirit of the city as soon as they arrive. The cuisine at the hotel restaurant ElbUferei is all about Mediterranean and Asian influences, reinterpreted on a daily basis and unadulterated form. At breakfast, lunch and dinner. Always authentic, individual and original. Served either at the community table right in front of the open kitchen or on the spacious summer terrace of the ElbUferei.

Design and functionality Through the careful selection of materials, the interior design places particular emphasis on the local environment. Inviting natural hues dominate the colour scheme in the public areas while the centuries-old Elbe oak wood was purposefully combined with glass, steel and natural products such as willow rods, rattan and straw. The natural greenery establishes a link to the surrounding nature outside. With its contemporary, clear and functional design, the hotel exudes a sense of freedom, light and life. The open-plan layout facilitates communication and exchange while also offering guests enough space for privacy and downtime. The concept draws on the location directly on the natural banks of the Elbe in order to create a magical place where the energy of the river invigorates and calms all at once.

Openness and retreat Straightforward service with minimal interaction, yet complete satisfaction of even the most complex needs – that's especially perfect for business guests. At the ARCOTEL HafenCity, the focus is on "bleasure", the blend of business and pleasure. The location blurs the boundaries between work and free time, ensured by five adaptable conference rooms and exclusive suites with partly private rooftop terrace that are available for receptions, seminars and meetings of all kinds. The hotel and its surroundings offer the ideal work-life balance, inviting guests to take in the city and go on a tour of discovery. Welcome to the ARCOTEL HafenCity!



## Highlights





#### Sun deck

On the sunny side of Dresden, the spacious terrace of the ElbUferei is the perfect place to relax and indulge during the summer. Just sit back and unwind!

#### Theme rooms

Lovingly designed themed rooms refer to the surroundings and the theme of the hotel. Particularly suitable for families.

Theme room Käptn's Kajüte Theme room Bunte Bude Theme room Welten Blick

## ElbUferei restaurant & bar

As an Austrian hotel group, your culinary well-being is very important to us. And the ARCOTEL HafenCity provides an excellent selection of food and drink to satisfy every appetite. The cuisine at ElbUferei is all about Mediterranean and Asian influences. Head chef David Schöbel interprets these with full force and without any fuss. The centrepiece of the restaurant is the open show kitchen, which brings the place to life and invites guests to connect and share experiences.

Whether with friends or business partners, the adjoining bar serves as a laid-back docking point, day and night. And to top it all off, the creativity of the cocktails is truly impressive. In summer, the cosy sun terrace provides the perfect spot to unwind, relax, and indulge in culinary delights. This is where life happens!









## 6 good reasons for ...

#### ... BUSINESS GUESTS

- Quiet location for a relaxing break after the workday
- Hotel underground car park with direct access to the lobby
- Good links to Silicon Saxony and city centre
- Modern equipment, work desk and state-of-the-art technological solutions
- Business centre
- Special offers with company rates

## ... PLEASURE TRAVELLERS

- Spacious guest rooms with connecting door, or family sized rooms with up to 50 m<sup>2</sup>
- Located directly on the Elbe River along the Elbe Cycle Route
- Close to hip district of Neustadt with countless restaurants, cafés and bars. The well-known event location "Alter Schlachthof" is vis à vis and the historic old town with its numerous sights is within walking distance.
- Near Pieschener Hafen with boat rental and yacht charter
- Good connections to sightseeing destinations like Saxon Switzerland and Pillnitz
- Tram stop right at the doorstep

#### About ARCOTEL - Das MEHR Hotel

The ARCOTEL Hotel Group, headquartered in Vienna, positions itself as a leading player in the business and city hotel sector, currently operating 12 hotels in Austria and Germany with over 35 years of market experience in prime urban locations. The ARCOTEL Hotel Group embraces its motto, "The MORE Hotel," by offering guests and employees more in terms of service and experiences. The ARCOTEL Tabakfabrik in Linz is set to open in spring 2026. The group employs a team of approximately 680 staff members.

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