

PRESS KIT

PRESS CONTACT

ARCOTEL Hotels & Resorts GmbH Gesa Noormann Konstantingasse 6-8 AT – 1160 Vienna E presse@arcotel.com T +49 (0)171 6944 868

HOTEL CONTACT

ARCOTEL HafenCity Florian Stühmer Leipziger Straße 29 DE – 01097 Dresden E hafencity@arcotel.com T +49 (0)351 448 111-0





ARCOTEL HafenCity - My life is bleasure

Fact-Sheet

Corporate Group: ARCOTEL Hotel AG, Vienna

CEO: Martin Lachout

Owner: Dr. Renate Wimmer

Hotel Management: Florian Stühmer

Opening: May 2021

Motto: "My life is bleasure": My needs are diverse. I want more than just a

hotel, I'm looking for an experience. I want to be surprised and at the same time not give up the familiar. The path away from the travel guide fascinates me. The "real" life, today's Dresden attracts me.

Rooms 183 rooms, thereof 121 comfort rooms, 49 superior rooms, 6 junior

suites and 7 suites. The room categories include 17 barrier-free rooms,

2 wheelchair-accessible rooms and 3 exclusive theme rooms.

Room Equipment: Flatscreen TV, air-conditioning, sound-proof windows, desk, USB-

ports, in-room safe, telephone, hairdryer, cosmetic mirror

Hotel Facilities: Restaurant "ElbUferei" with bar, sun terrace, open show kitchen and

separate rooms for celebrations and private gatherings

Fitness room with state-of-the-art equipment

Meeting Facilities: 5 flexible and combinable meeting rooms (30-90 sqm)

Central Break Out Area with terrace Direct access to lift and staircase

Suites with meeting room and partly private roof terrace

Modern meeting technology Tailored meeting offers

Incentives

Internet: Wireless internet access free of charge throughout the hotel

Location: Hafencity is the new hot spot in Dresden. Located adjacent to the hip

district of Neustadt, with creative spaces, residential buildings and

marina.





ARCOTEL HafenCity - My life is bleasure

The ARCOTEL HafenCity is unique. As unique as its guests. A cool and stylish hotel, free from the usual nostalgia and clichés in the old town. Situated in the middle of the new Hafencity development next to Dresden's vibrant and happening Neustadt neighbourhood, the ARCOTEL HafenCity is a port of call for good times and good feelings. A place where Dresden shows itself at its most lively and diverse, relaxed and with a friendly vibe.

Drop anchor and enjoy! Welcome to the sunny side of Dresden – laid-back and easy-going. At the ARCOTEL HafenCity, the historical city of Dresden shows off its younger side with a focus on the creative, dynamic and multicultural atmosphere of Neustadt. Here the hospitality of an Austrian hotel group meets Dresden's vitality and local pride. A dynamic hotel that lets its guests feel the spirit of the city as soon as they arrive. The cuisine at the hotel restaurant ElbUferei is all about Mediterranean flavours, reinterpreted on a daily basis in a pure and unadulterated form. The result is a southern breeze that will entice the cravings of the guests. At breakfast, lunch and dinner. Always authentic, individual and original. Served either at the community table right in front of the open kitchen or on the spacious terrace with views of the river Elbe.

Design and functionality Through the careful selection of materials, the interior design places particular emphasis on the local environment. Inviting natural hues dominate the colour scheme in the public areas while the centuries-old Elbe oak wood was purposefully combined with glass, steel and natural products such as willow rods, rattan and straw. The natural greenery establishes a link to the surrounding nature outside. With its contemporary, clear and functional design, the hotel exudes a sense of freedom, light and life. The open-plan layout facilitates communication and exchange while also offering guests enough space for privacy and downtime. The concept draws on the location directly on the natural banks of the Elbe in order to create a magical place where the energy of the river invigorates and calms all at once.

Openness and retreat Straightforward service with minimal interaction, yet complete satisfaction of even the most complex needs – that's especially perfect for business guests. At the ARCOTEL HafenCity, the focus is on "bleasure", the blend of business and pleasure. The location blurs the boundaries between work and free time, ensured by five adaptable conference rooms and exclusive suites with partly private rooftop terrace that are available for receptions, seminars and meetings of all kinds. The hotel and its surroundings offer the ideal work-life balance, inviting guests to take in the city and go on a tour of discovery. Welcome to the ARCOTEL HafenCity!





Highlights



Sun deck

The sun terrace offers a wonderful view of the Elbradweg. On the sunny side of Dresden, it is a great place to relax. Just sit back!



Theme rooms

Lovingly designed themed rooms refer to the surroundings and the theme of the hotel. Particularly suitable for families.

Theme room Käptn's Kajüte Theme room Bunte Bude Theme room Welten Blick

ElbUferei restaurant & bar

As an Austrian hotel group, your culinary well-being is very important to us. And the ARCOTEL HafenCity provides an excellent selection of food and drink to satisfy every appetite. The cuisine is all about Mediterranean flavours, interpreted with power and panache and no unnecessary bling by chef de cuisine Marcel Kube. The open-plan atmosphere, in which restaurant, bar and lobby flow into one another, creates a welcome space for casual get-togethers and social events. The restaurant features a show kitchen serving local and international dishes and also functions as a private party retreat. On the southwest-facing terrace, guests can enjoy the sunny side of Dresden to the fullest extent.

The bar is the perfect place to drop anchor day and night. The summer terrace is already known for good times in good company. Simply put: relax, unwind and savour the culinary delights. This is where life takes place.









6 good reasons for ...

... BUSINESS GUESTS

- Quiet location for a relaxing break after the workday
- Hotel underground car park with direct access to the lobby
- Good links to Silicon Saxony and city centre
- Modern equipment, work desk and state-of-the-art technological solutions
- Business centre
- Special offers with company rates

... PLEASURE TRAVELLERS

- Spacious guest rooms with connecting door, or family sized rooms with up to 50 m²
- Located directly on the Elbe River along the Elbe Cycle Route
- Close to hip district of Neustadt with countless restaurants, cafés and bars. The well-known event location "Alter Schlachthof" is vis à vis and the historic old town with its numerous sights is within walking distance.
- Near Pieschener Hafen with boat rental and yacht charter
- Good connections to sightseeing destinations like Saxon Switzerland and Pillnitz
- Tram stop right at the doorstep

About ARCOTEL - Das MEHR Hotel

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism industry, is clearly positioned in the business and city hotel sector. The ARCOTEL Group combines the personal and individual ambience of a family-run company with international standards, top quality and a solid financial basis. Founded in 1989, the Group currently comprises eleven 4-star and 4-star-superior category hotels in Austria and Germany. ARCOTEL Hotels currently employ more than 800 people.

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