

# PRESS KIT

# PRESS CONTACT

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# **ARCOTEL Camino - New Encounters**

## Fact-Sheet

Corporate Group: ARCOTEL Hotel AG, Vienna

CEO: Martin Lachout

Owner: Dr. Renate Wimmer

Hotel Management: Thomas Pferner

Opening: 21 January 2008

Motto: "New Encounters": The ARCOTEL Camino is characterised by

contrasting encounters. The ARCOTEL Camino Stuttgart is inspired by the legendary Way of St. James, the "Camino de Santiago", which has been a symbol of encounters of all kinds for more than a

thousand years.

Rooms: 168 rooms, including 106 comfort rooms (2 barrier-free rooms),

56 superior rooms (3 theme rooms), 3 junior suites, 1 suite,

2 apartments

Theme Rooms: Project 21 room: derives its name from the fact that it offers a

perfect view of the building site for the

Stuttgart 21 project

Camino room: inspired by the Way of St. James

Weissenhof room: kept in the style of the Stuttgart "Weissenhof

Siedlung" residential estate

Room Equipment: Air conditioning, minibar, in-room safe, cordless telephone, flat screen

TV, fresh apples on a daily basis in the room, soundproofed windows

Hotel Facilities: BAR SCALA and Restaurant

Wellness  $\vartheta$  fitness room with exercise machines, saunas, steam bath,

adventure showers

34 underground car park spaces and 10 outdoor parking spaces

Meeting Facilities: 6 meeting rooms, 4 of which can be connected

320 sqm total area with a height of 3 m and natural lighting, state-of-the-art conferencing technology, approx. 140 sqm terrace/garden

Internet: Free high-speed internet access throughout the hotel

Location: The ARCOTEL Camino Stuttgart is located close to the central station,

the shopping centre "Milaneo", the "Königstrasse" shopping boulevard and the "Theodor-Heuss-Strasse" entertainment district. The Messe Stuttgart trade fair centre is only about 30 minutes away by suburban

railway.





#### **ARCOTEL Camino – New Encounters**

In the middle of one of Europe's greenest cities lies the elegant 4-star superior hotel. Originally built in 1890, the hotel lives on playful contrasts in the façade and interior - historic meets modern, sandstone meets leather and dark wood. Only a few minutes' walk away from the main train station and the shopping boulevard "Königstraße", numerous cultural offers and sights can be reached quickly and easily. 168 rooms and suites, inspired by the Way of St. James "Camino de Santiago", create a pleasant atmosphere with warm earth tones combined with modern technology.

# Inspired by the Way of St. James

The inspiration for the 4-star superior hotel is the Spanish Way of St. James "Camino de Santiago". For more than a thousand years, people have come together on their pilgrimage and, at the same time, discover new ways in their inner dialogue with themselves. The ARCOTEL Camino incorporates this symbolism with the reinterpretation of the historic stone passageway that links the lobby, bar and restaurant. The building, which formerly housed the bathhouses of the "Postdörfl", presents itself to the outside in its original state. "The ARCOTEL Camino is a place where people from all over the world come together, meeting the leitmotiv of encounters in all levels of the hotel and reflecting the environment. The hotel is a hub for guests of all nationalities, for Austrian delights as well as regional and international cuisine, historical architecture and contemporary modernism as well as art, culture and music of the city of Stuttgart." says dr. Renate Wimmer, owner of the ARCOTEL Group.





#### Theme Rooms



## Project 21 room

Eight windows and a telescope give you an excellent view of what is happening on the "Stuttgart 21" project. If you would like to see its progress "live", you should ask for the Project 21 room.



#### Camino room

Enjoy the legendary Way of St. James or "Camino de Santiago". The room tells about a pilgrimage and provides interesting, exciting and fascinating information on the routes leading to Santiago de Compostela in Spain.



### Weissenhof room

This room reflects the spirit of Stuttgart's Weissenhofsiedlung, an important example of new architecture. Its motto – "Housing for the modern urbanite" – is evoked by original furniture, such as the "LC2 chair" designed by Le Corbusier or the "Wassily chair" designed by Marcel Breuer.

## Passionate hosts

There are places in this world where you always want to return. Located in the heart of Stuttgart, BAR SCALA is a popular place for guests, residents and walk-ins to go for cocktails and more. It's the mix that makes it: Cosy design meets expertly prepared liquids. Our bar team's selection of mixology is remarkable

The BAR SCALA is not only architecturally the centrepiece of the impressive lobby at the ARCOTEL Camino. It is also the culinary and cosy centre of the hotel. In addition to Austrian delicacies such as crispy Wiener Schnitzel and fluffy Kaiserschmarrn, the variety of dishes is a culinary commitment to the Swabian homeland with homemade Maultaschen or hearty Swabian lentils. If you don't try it, you miss out on life.





#### About ARCOTEL - Das MEHR Hotel

With currently 11 hotels in Austria and Germany and over 30 years of market experience in attractive city locations, the ARCOTEL group of companies is positioned in the business and city hotel sector. The ARCOTEL hotel group lives its motto "The MORE Hotel" in the form of MORE services and experiences for its guests and employees. The ARCOTEL HafenCity in Dresden was opened most recently in June 2021. Further openings are planned for Vienna and Linz. The group employs a team of around 650 people.

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