



PRESS CONTACT

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IMAGE MATERIAL

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## FACTS & FIGURES

Company	ARCOTEL Hotels & Resorts GmbH		
Address	Konstantingasse 6-8 1160 Vienna AUSTRIA		
URL	www.arcotel.com		
Short Profile	<p>The ARCOTEL group is currently positioned with eleven hotels in Austria and Germany, focusing on business and city hospitality. The family-run company, founded in 1989 in Vienna, places great importance on providing a personal and individual environment with international standards and top-quality service. The group employs over 650 staff members as part of an enthusiastic team.</p>		
Founding	<p>Opening of the ARCOTEL Wimberger in Vienna in 1994, which ARCOTEL founder KR Raimund D. Wimmer had acquired in 1989 and completely redeveloped as an upscale 4-star hotel.</p>		
Management	<p>Dr. Renate Wimmer, Owner of the ARCOTEL group          Martin Lachout, CEO of the ARCOTEL Hotel AG</p>		
Hotels & Rooms	Hotels gesamt:	12	Hotels
	Roomnumbers gesamt:	2.212	Rooms
	ARCOTEL Kaiserwasser Wien	282	Rooms
	ARCOTEL Donauzentrum Wien	158	Rooms
	ARCOTEL Wimberger Wien	225	Rooms
	ARCOTEL AQ Wien	157	Rooms
	ARCOTEL Nike Linz	174	Rooms
	ARCOTEL Castellani Salzburg	154	Rooms
	ARCOTEL Velvet Berlin	88	Rooms
	ARCOTEL John F Berlin	191	Rooms
	ARCOTEL Camino Stuttgart	168	Rooms
	ARCOTEL Rubin Hamburg	217	Rooms
	ARCOTEL Onyx Hamburg	215	Rooms
	ARCOTEL HafenCity Dresden	183	Rooms
Employees	More than 650		
Turnover	Turnover 2024	EUR 90 m	
	Turnover 2023	EUR 88 m	
	Turnover 2019	EUR 75 m	
	Turnover 2018	EUR 74 m	
	Turnover 2017	EUR 71 m	
	Turnover 2016	EUR 68 m	
	Turnover 2015	EUR 63 m	
	Turnover 2014	EUR 62 m	

## PHILOSOPHY & GOALS

The ARCOTEL Hotels recipe has remained unchanged since the very beginning: Austrian charm and top-class service! In this family-run business, people matter – employees, colleagues, and guests alike. The staff enjoy their work, and both ARCOTEL guests and employees are always open to new ideas and feel at home.

Dr. Renate Wimmer, owner of the ARCOTEL Group, describes the philosophy as follows:

“Although all our hotels share the same goal – guest satisfaction is the ultimate benchmark for us – we focus on individuality. Each property is unique in its architecture, design, and atmosphere, radiating its own personal charm. Our hotels serve as oases of tranquillity, seamlessly connected to urban and cultural life. They are charming temporary homes where guests can feel comfortable and central starting points for discovering the most exciting sights. Whether it’s trendy shops, cultural landmarks, or the city’s most frequented conference centres, our hotels offer it all. Our staff are ‘hosts by passion,’ and we impress with charm, professionalism, and excellent service.”

The ARCOTEL Group has set its sights on achieving healthy growth and establishing itself as one of the leading players in business and city tourism across Europe. This is achieved through strong partnerships, investors, and prime locations in sought-after cities.

Executive Board of ARCOTEL Hotel AG

Martin H. Lachout is responsible for strategic initiatives in hotel management, product development, and internationalisation, continually advancing the hotels within the ARCOTEL Group. A native of Vienna, he has had a long career in the hospitality industry and can take credit for over 25 hotel openings and acquisitions across Europe.

## LOCATIONS

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism sector, comprises eleven hotels in Austria and Germany (as of March 2022). Each property is unique in architecture, design, and charm – what unites the ARCOTEL Hotels is their high standard of quality as well as personal and individual guest care.

### ARCOTEL Wimberger in Vienna

- The hotel legend



In Vienna's vibrant 7th district, you'll find the ARCOTEL Wimberger, which was acquired by KR Raimund D. Wimmer in 1989, completely renovated, and reopened in 1994. This charismatic hotel, with 225 rooms, has been a Viennese legend since 1871 and has always been a popular meeting point for celebrities, artists, and globetrotters. Art and culture enthusiasts are sure to enjoy both the ARCOTEL Wimberger and its surroundings. It is just a 10-minute walk from Vienna's MuseumsQuartier, and Vienna's largest shopping street, Mariahilferstraße, is also nearby. The ARCOTEL Wimberger is regarded as one of Vienna's top event venues.

Handmade. Lovingly crafted. Fresh every day. At the Handwerk restaurant, dishes are freshly prepared using regional and high-quality ingredients! Inspired by international influences, the menu features trendy dishes in tune with the times as well as some Austrian classics.

### ARCOTEL Kaiserwasser in Vienna

- Green and urban



The ARCOTEL Kaiserwasser seamlessly blends into Vienna's skyline along the Danube, directly opposite the UNO City and the Austria Center Vienna. This 4-star superior hotel perfectly combines nature and urban life, creating a harmonious balance between business and relaxation. Guests can unwind in the 282 rooms, suites, and apartments. The exclusive Executive Plus Package, available as an optional extra, offers enhanced services. For relaxation, the wellness and fitness area features an experience shower, steam bath, sauna, saunarium, and fitness equipment, including the POWER PLATE. Culinary delights await at Restaurant UNO, while the U-ONE Bar invites guests to enjoy exquisite drinks.

## LOCATIONS

ARCOTEL Donauzentrum  
 in Vienna

- The Shoppingqueen



I want everything, and I want it now: city centre, life, shopping, entertainment, and culture. Water, tranquillity, sunshine, and nature.

The ARCOTEL Donauzentrum is an integral part of Vienna's largest shopping and entertainment centre – the Donau Zentrum, located right in the heart of the 22nd district. With over 260 shops, a wide range of dining options, and a multiplex cinema, this area is not only the second largest but also the fastest-growing district in Vienna. The ARCOTEL Donauzentrum offers an oasis of calm amidst it all.

With 158 rooms, including 2 business suites and a shopping-themed room, the 4-star hotel also features five bright seminar rooms, a bar, a shop in the lobby, a co-working space, a terrace, and 30 underground parking spaces. Super-fast free Wi-Fi, smart TVs in the rooms, self-check-in, and a social wall cater perfectly to the needs of the digital generation.

ARCOTEL Nike  
 In Linz

- The Place to be



Directly located in Linz on the Danube with a view of Pöstlingberg, the ARCOTEL Nike is set amidst greenery – yet it is only a five-minute walk to Linz's Old Town. The hotel offers 169 double rooms in two categories, as well as five suites. Since March 2009, the property has featured three themed suites – the Kepler Suite, the Steel Suite, and the Circle Suite. The ARCOTEL Nike Linz has become a meeting point for artists and art enthusiasts, as well as hedonists and gourmets. In March 2019, the uferei restaurant opened with a new concept. The venue features a private dining area, a bar area, a restaurant, a spacious terrace, a café, and a delicatessen. The main ingredients for the dishes are sourced from within a maximum radius of 99 km, highlighting the regionality of its culinary style.



## LOCATIONS

ARCOTEL Castellani  
 in Salzburg

- The Tranquillity Oasis



At ARCOTEL Castellani, creativity, relaxation, pleasure, and indulgence come together perfectly. This 4-star park hotel offers seminar rooms, a spacious garden, two restaurants, a fitness and relaxation area, as well as the baroque St. Joseph's Chapel for celebrations such as weddings or christenings. The historic city centre is just a short walk away. ARCOTEL Castellani is the home base for experiencing Salzburg's rich culture on one hand, and its diverse sports opportunities, such as rafting, mountain biking, hiking, or skiing, on the other.

ARCOTEL Velvet in  
 Berlin

- Creative and central



On Oranienburger Straße in Berlin-Mitte, where the creativity of the cultural and art scene thrives, lies the ARCOTEL Velvet with its floor-to-ceiling windows. Warm colours, clean lines, and sensual details define its interior design. Staying at the ARCOTEL Velvet Berlin means enjoying an oasis of calm with a view, right in the heart of Berlin's urban life. The 88 rooms and suites of the ARCOTEL Velvet impress with their spacious layouts: open, light-filled rooms offer views of Oranienburger Straße. At the VELVET 52 Café & Bar, guests can savour speciality coffees.

ARCOTEL John F  
 In Berlin

- Directly in Berlin Mitte



In the Quarter near the Federal Foreign Office is the ARCOTEL John F, exuding vibrancy through its extraordinary design. The hotel offers 191 air-conditioned rooms, suites, and apartments, featuring bespoke furniture designed as a tribute to John F. Kennedy, creating an exclusive living atmosphere. The Kennedy Room, with its authentic Oval Office curtain and the iconic rocking chair of the 35th U.S. President, gives guests the feeling of being in the White House itself. At the FOREIGN AFFAIRS restaurant and TOWN BAR, cosmopolitanism and international flair are palpable.

## LOCATIONS

### ARCOTEL Rubin in Hamburg

- Vienna meets Hamburg



Hamburg's design hotel on Steindamm, centrally located in the up-and-coming young scene and cultural district of St. Georg, features understated, elegant architecture and an atmosphere characterised by straightforward, heartfelt hospitality. With 217 rooms and suites designed with glass elements and light woods, the hotel offers state-of-the-art comfort while capturing the natural charm of the Hanseatic spirit.

The distinctive interiors of the themed rooms reflect the multifaceted character of this 4-star superior hotel: in the "Red Room," exclusive materials in shades of red set the tone, while the "Gateway to the World Room" evokes the city's maritime heritage with a world map and antique furniture.

### ARCOTEL Onyx In Hamburg

- Reeperbahn 1A



In the heart of St. Pauli lies the ARCOTEL Onyx. With its prestigious address at Reeperbahn 1A, the hotel provides the perfect base for musical visits, harbour tours, or business appointments. A total of 215 rooms and suites, a wellness and fitness area, a boardroom, and the ONE A Lounge & Bar are available for both business and leisure guests. The hotel is part of the "Dancing Towers" building complex. True to its motto, "Stage of Life," the ARCOTEL Onyx offers a safe retreat amidst the hustle and bustle of the Reeperbahn. Since 2013, the hotel has been an official partner of the Reeperbahn Festival.

## LOCATIONS

### ARCOTEL Camino in Stuttgart

- New Experience



In the heart of one of Europe's greenest major cities lies the elegant 4-star superior ARCOTEL Camino Stuttgart. Just a few minutes' walk away are the main train station and the Königstraße shopping boulevard, with the vibrant nightlife of Theodor-Heuss-Straße running parallel. Magnificent castles and numerous cultural attractions, such as the State Theatre, are also within easy reach. The 168 rooms and suites, inspired by the Camino de Santiago, combine warm earthy tones with modern technology to create a welcoming atmosphere. The focal point of the ARCOTEL Camino is the BAR SCALA, where an open fireplace provides a cosy ambience in the evenings.

### ARCOTEL HafenCity in Dresden

- The sunny side of  
Dresden



HafenCity – the new hotspot in Dresden, just a stone's throw from the trendy Neustadt district and within walking distance of the historic Old Town. Here, on the sunny side of Dresden, the ARCOTEL HafenCity offers its guests and visitors a relaxed and smart experience. Simply arrive and feel at home. At ARCOTEL HafenCity, the concept of "Bleasure" – the fusion of business and pleasure – takes centre stage. Away from the usual tourist trails and right in the heart of vibrant and colourful Dresden, the hotel offers 183 rooms and suites in total. Three Business Suites are perfectly suited for small meetings in a private setting. Special attention has been given to regional influences through the careful selection of materials used in the interior design. The three themed rooms turn any stay into a unique experience. With its restaurant ElbUferei, ARCOTEL HafenCity brings a taste of the South to Dresden. The cuisine at ElbUferei is inspired by Mediterranean and Asian influences, reinterpreted daily by the head chef – in the morning, at lunchtime, and in the evening. Sometimes traditional, sometimes innovative. Whether at the community table in front of the open show kitchen or on the spacious sun terrace, every meal is an experience.



## LOCATIONS

ARCOTEL AQ in  
 Vienna

Let your dreams fly!



In the heart of the historic 9th district of Alsergrund, surrounded by imperial charm and modern flair, the ARCOTEL AQ has emerged as part of a groundbreaking urban development project. The Althan Quarter, the up-and-coming neighbourhood in and around the legendary Franz-Josefs-Bahnhof, is now the vibrant heart of Vienna's 9th district. The view stretches from Kahlenberg to the Danube Canal, offering a fantastic perspective of the city. The charm of the nearby Servitenviertel, with its picturesque streets, elegant Biedermeier houses, and inviting cafés, continues seamlessly at ARCOTEL AQ. Its central location allows guests to experience both Vienna's historical landmarks and modern highlights.

The ARCOTEL AQ is more than just a place to stay – it's a place where dreams take flight and the soul of the city becomes tangible. The spacious rooms welcome guests with warm earthy tones in the sleeping area, complemented by iconic images of famous Viennese personalities such as Sigmund Freud and Falco, presented in an urban graffiti style on the walls. Open-plan bathrooms enhance the sense of space and surprise with moss-green tiles laid in the classic Viennese diamond pattern, accentuated by vibrant red grout lines. A captivating interplay between history and modernity.



A touch of the Grand Siècle runs through the hotel's entire design concept. Floor-to-ceiling windows create a bright and inviting atmosphere. Furniture crafted from high-quality woods, featuring deliberately rounded edges and corners, further underscores the hotel's elegant style. Viennese wickerwork – a symbol of Vienna's coffeehouse culture and an homage to the Thonet Chair No. 14, first produced in 1860 – is a defining design element that guides the visitor from the rooms to the public areas, giving the hotel its distinctive character. Generous balconies in the heart of the city provide space and freedom.

## LOCATIONS

PROJECT:  
 ARCOTEL Tabakfabrik  
 in Linz

At the Heart of the City



In Linz, something extraordinary is taking shape. Where thousands of cigarettes were once produced daily, creativity now takes centre stage. The Tabakfabrik Linz has undergone a remarkable transformation and is playing a key role in the 21st-century international positioning of the former steel city within the creative industries. Emerging as a vibrant new urban district, it is becoming a prime living space for many. Situated between Linz city centre, the Danube embankment, and the harbour district, this area exemplifies the successful transition from a former steel hub to a modern city of industry, technology, creativity, and culture.

In 2026, the ARCOTEL Tabakfabrik will open here under the management of the Austrian hotel group ARCOTEL Hotels. The full-service hotel will feature nine floors, offering a restaurant, bar, seminar facilities, and a fitness area. The hotel is located within the 109-metre-tall QUADRILL Tower, which forms part of the four-building QUADRILL ensemble. Designed by the Vienna-based architectural firm Zechner & Zechner, the project is being realised by the Austrian construction company BODNER Group.

## SERVICES & USPs

ARCOTEL Hotels Design & Styling -

Prof. Harald Schreiber

Bildender Künstler, Industriedesigner & Architekt

"The design of a hotel works like an orchestra." This is the firm belief of Harald Schreiber, a visual artist and industrial designer. And he should know – his extensive experience in developing ARCOTEL Hotels speaks for itself. Designing a hotel with individuality while incorporating its immediate surroundings was the challenge Harald Schreiber took on for ARCOTEL Hotels in 1999. The Viennese designer uses materials and elements directly connected to the hotel's location, creating unique properties that cannot be compared to concepts from well-known hotel chains or budget hotels. Harald Schreiber has been an indispensable partner of ARCOTEL Hotels for around 17 years.

"Home is where ARCOTEL is."

Following the motto "From Vienna to Europe's most beautiful cities," ARCOTEL Hotels are located in prime locations – such as the Reeperbahn in Hamburg or near Berlin's Gendarmenmarkt.

Each ARCOTEL Hotel is individually designed, incorporating elements of its surroundings into its design. The city where the hotel is located is reflected in the hotel itself, through numerous integrated details. In addition, ARCOTEL Hotels feature exclusive themed rooms, inspired once again by their local environment. Examples include:

### **Shipping Room / ARCOTEL Onyx Hamburg**

The characteristic wooden yacht flooring and the slanted room wall promise an authentic ship-like experience. Maritime charm is created by matching decorative elements, impressive nautical pictures, and the strikingly realistic porthole in the bathroom.

### **Kennedy Room / ARCOTEL John F Berlin**

Guests can feel like John F. Kennedy in the White House. The Kennedy Room, featuring an authentic Oval Office curtain, a flag stand, and the iconic rocking chair of the 35th President of the United States, immerses visitors in the atmosphere of the White House's West Wing. The presidential interior is further enhanced by original American bathroom fixtures and a bed inspired by the First Lady's Bedroom, complete with a headboard draped in soft blue fabric.

## SERVICES & USPs

### Circle Suite / ARCOTEL Nike Linz

The Circle Suite impresses with its exceptional round elements: the circular window in the bedroom has a diameter of 2.50 metres, offering a fantastic view of the Danube and the neighbouring Mühlviertel. Inspired by the porthole of a ship, it is oriented towards the water. The design of this suite was intended to symbolise the Danube shipping tradition, which is inseparable from the identity of Linz.

Although individually designed and unique, all ARCOTEL hotels – whether in Berlin, Hamburg, Linz, Salzburg, Stuttgart or Vienna – have one thing in common: pure Austria! In addition to Austrian beer, ARCOTEL Hotels offer traditional Austrian culinary delights, such as Wiener Schnitzel. Furthermore, the hotels enchant all guests with their staff's renowned Austrian charm and typical Austrian hospitality.

Individuality, uniqueness, and above all, humanity, are at the heart of ARCOTEL Hotels. It is people, not processes, that define the hotels – this is the most valuable unique selling point that runs through all areas of the company. At ARCOTEL Hotels, the focus is always on people. Consequently, it is a matter of course for ARCOTEL Hotels to welcome and treat all guests, as well as staff, with respect and kindness. The guest always takes priority, and ARCOTEL Hotels treats all guests with the famous Austrian charm. Being helpful, courteous, and supportive is a natural value for the group, which also shapes interactions at all levels. ARCOTEL Hotels makes no distinction; ARCOTEL Hotels treats everyone equally – and equally well.



## SERVICES & USPs

The history of ARCOTEL Hotels begins in 1989, when founder KR Raimund Wimmer acquired the group's first property, the Wimberger in Vienna. He subsequently rebuilt the traditional hotel from the ground up, reopening it as the 4-star ARCOTEL Wimberger in 1994. In the following years, additional ARCOTEL Hotels were established.

### 2025

- Opening of the ARCOTEL AQ in May 2025 in Vienna.
- The suites and deluxe rooms at ARCOTEL Castellani are being redesigned.

### 2024

- ARCOTEL Onyx in Hamburg is being modernised and will feature a new bar on the ground floor, the "ONE A Lounge & Bar".
- The Superior Rooms at ARCOTEL Rubin are undergoing a facelift.
- ARCOTEL John F will have 119 refurbished rooms.

### 2022

- At the ARCOTEL Kaiserwasser, all suites are being redesigned.

### 2021

- The ARCOTEL HafenCity will open in Dresden on 29 May.
- The ARCOTEL Castellani will shine in new splendour from May onwards. Following extensive renovation works, the manor house has reopened with a redesigned lobby, bar area, three salons, and superior rooms across four floors.

### 2019

- The company celebrates 30 years of successful operation.
- ARCOTEL unveils the anniversary book ARCOTEL Moments, which wins the Golden Pixel Award.
- Following extensive renovations, ARCOTEL Nike Linz presents a completely redesigned lobby and a new restaurant concept: uferei.

### 2017

- On 1st August, the ARCOTEL Donauzentrum will open.
- The ARCOTEL Wimberger is being modernised: new seminar rooms were added in spring. After renovations, the new Handwerk restaurant will open in September.

## SERVICES & USPs

### 2016

- A new hotel project for Vienna is agreed upon. In the summer of 2017,
- the ARCOTEL Donauzentrum opens, which is directly integrated into the Westfield Shopping and Entertainment Center Donau Zentrum.

### 2015

- On 15 December, ARCOTEL will take over the Castellani Parkhotel in Salzburg. This brings the group's portfolio to eleven 4-star and 4-star superior hotels in Austria, Germany, and Croatia.

### 2014

- Martin Lachout will become the new CEO of ARCOTEL Hotel AG in September.
- ARCOTEL Hotels celebrates its 25th anniversary with numerous customer events.
- Eight out of ten ARCOTEL Hotels receive the TripAdvisor® "Certificate of Excellence."
- ARCOTEL Hotels once again ranks among the Top 50 highest-revenue hotel companies in Germany.
- The ARCOTEL Onyx Hamburg receives the HolidayCheck Award 2014 in the "City Breaks" category.

### 2013

- ARCOTEL Hotels climbs in the Top 50 ranking of the highest-revenue hotel companies in Germany! In the category "Top Average Prices 2013," the ARCOTEL Group secures 9th place with its German hotels. In the overall ranking, the company improves by four places, reaching 41st position.
- ARCOTEL Hotels' mobile website ranks among the TOP 3 in the "European Mobile Innovation Award 2013."
- Double silver for ARCOTEL at the "Austrian National Championships for Apprentices in Tourism Professions 2013" held at "Hotel & Gast Wien."

### 2012

- Opening of the ARCOTEL Onyx Hamburg.

### 2011

- A new website enhances the online presence of the entire hotel group.
- The ARCOTEL Boltzmann in Vienna has no longer been part of the portfolio since 1 May 2011.
- For the first time, the German ARCOTEL Hotels are listed among the 50 highest-grossing hotel companies in Germany in the ranking of the Allgemeine Hotel- und Gastronomie-Zeitung.

## SERVICES & USPs

2010

- ARCOTEL Hotels achieves a AA rating in the TREUGAST Investment Ranking, making it one of only five Austrian companies to receive this distinction.
- In the TREUGAST Investment Ranking in Germany, ARCOTEL Hotels earns an A rating.

2009

- Opening of the ARCOTEL John F Berlin
- Four-star superior classification for the ARCOTEL Rubin Hamburg

2008

- Opening of the ARCOTEL Camino Stuttgart
- Disposal of the ARCOTEL Teatrino Prague

2007

- The sale of ARCOTEL Elisabethpark marks the completion of the second portfolio streamlining.
- The ARCOTEL Kaiserwasser in Vienna and the ARCOTEL Rubin in Hamburg open.
- New corporate design for ARCOTEL Hotels.

2006

- KR Raimund D. Wimmer passes away, and his wife, Dr Renate Wimmer, continues to run the company in his spirit.

2005

- During the second portfolio streamlining, the ARCOTEL Congress Leoben and the ARCOTEL Landskron in Bruck an der Mur are sold.

2004

- Opening of the ARCOTEL Velvet in Berlin

2003

- The ARCOTEL Allegra becomes the first design hotel to open in Zagreb.

2000

- Opening of the ARCOTEL Teatrino in Prague

## SERVICES & USPs

### 1999

- Opening of the ARCOTEL Moser Verdino in Klagenfurt
- The ARCOTEL Teatrino in Prague is being redesigned
- As part of the first portfolio streamlining, the Hotel Musil in Klagenfurt will no longer serve as a franchise partner  
Das ARCOTEL Boltzmann Wien eröffnet

### 1998

- Renovation of the Hotel Moser Verdino in Klagenfurt
- Acquisition of the Hotel Landskron in Bruck an der Mur

### 1997

- Opening of the ARCOTEL Nike in Linz
- Acquisition of the ARCOTEL Elisabethpark in Bad Gastein

### 1996

- Founding of ARCOTEL Hotels & Resorts GmbH as a system management company
- The Hotel Kongress in Leoben enriches the group
- The Musil and Moser Verdino hotels in Klagenfurt become franchisees

### 1994

- Opening of the ARCOTEL Wimberger in Vienna. To this day, it remains the flagship hotel of the group.

### 1989

- Establishment of the ARCOTEL Group