



PRESS KIT

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ARCOTEL AQ – Let your dreams fly

Factsheet

Corporate Group:	ARCOTEL Hotel AG, Vienna
CEO:	Martin Lachout
Owner:	Dr. Renate Wimmer
Hotel Management:	Rebecca Penz
Opening:	05.05.2025
Motto:	"Let your dreams fly": The ARCOTEL AQ is more than just an overnight accommodation – it is a place where dreams come true and the soul of the city comes alive. A touch of Grand Siècle runs through the entire design concept of the hotel. Full of contrasts The ARCOTEL AQ is situated in Vienna's vibrant 9th district of Alsergrund, surrounded by imperial grandeur and modern flair.
Rooms	157 rooms, thereof 69 comfort rooms, 40 superior rooms with terrace, 37 deluxe rooms with terrace, 7 junior suites (some with terrace), 3 suites (some with terrace), 1 theme room
Room Equipment:	Flatscreen TV, individually adjustable air conditioning, soundproof windows, seating area with chairs and desk, USB sockets, in-room safe & telephone, separate bathroom or open bath area, hairdryer & vanity mirror
Hotel Facilities:	BARbara with bar, café und terrace (130 seats + 45 terrace seats) Fitness room with state-of-the-art equipment
Meeting Facilities:	4 flexible and combinable meeting rooms (40-97 sqm) Central Break Out Area with terrace Direct access to lift and staircase Modern meeting technology Tailored meeting offers Incentives
Internet:	High-speed Wi-Fi access free of charge throughout the hotel
Location:	The central location in the heart of Vienna's historic 9th district allows visitors to experience both the city's historical landmarks and its modern highlights up close. Whether it's the venerable buildings along the Ringstrasse or trendy street art by the Danube Canal – there's something here for everyone.

ARCOTEL AQ – Let your dreams fly

The story of ARCOTEL AQ begins with a vision – a vision to make Vienna’s cultural and urban diversity stylishly accessible to all. To redefine Viennese hospitality and welcome people from around the world in an atmosphere that blends tradition with innovation.

Striking Contrasts Located in the historic 9th district, Alsergrund, surrounded by imperial charm and modern flair, ARCOTEL AQ was created as part of a pioneering urban development project. The Althan Quartier – the emerging district in and above the legendary Franz-Josefs-Bahnhof – is the new vibrant heart of Vienna’s 9th borough. The view stretches from the Kahlenberg to the Danube Canal, offering a spectacular perspective of the city. The nearby Servitenviertel, with its picturesque alleyways, elegant Biedermeier houses and inviting cafés, finds its continuation in ARCOTEL AQ. The central location allows guests to experience both Vienna’s historical landmarks and its contemporary highlights – from the grand architecture of the Ringstraße to edgy street art along the Danube Canal, there’s something for everyone.

A New Dimension ARCOTEL AQ is more than just a place to stay – it’s where dreams take flight and the soul of the city becomes tangible. The spacious rooms welcome guests with warm earth tones in the sleeping area, combined with iconic images of famous Viennese personalities such as Sigmund Freud or Falco, styled in urban graffiti art. The open-plan bathrooms offer even more space and surprise with moss green tiles – deliberately laid in a classic Viennese diamond pattern, highlighted by vibrant red grout lines. A fascinating interplay between past and present.

A touch of Grand Siècle runs through the entire design concept of the hotel. Floor-to-ceiling windows accentuate the bright and welcoming atmosphere. Carefully crafted furniture made of high-quality wood with rounded edges further emphasises the elegant style of the hotel. The use of traditional Viennese canework – a nod to the iconic Thonet No. 14 café chair first produced in 1860 – appears throughout the rooms and public spaces as a defining design element, giving the hotel its unique character. Generously sized balconies in the heart of the city offer a sense of freedom and space.

Urban Atmosphere A spectacular arrival awaits via the panoramic lift to the fifth floor, where the hotel opens up generously. Like a stage, guests are welcomed with a dramatic flair. A heavy stage curtain in moss brown sets the scene for your arrival in Vienna. In the inviting, open-plan lobby, lush botanical wallpaper and cosy private seating areas in the bar are true eye-catchers. They create a unique atmosphere that invites guests to linger and enhances the sense of exclusivity and privacy.

Welcome to ARCOTEL AQ – Let your dreams fly, where Vienna’s heartbeat can be felt and every visit becomes an unforgettable stay.

Highlights



Theme room Graffiti Suite

Lovingly designed themed room directly inspired by its surroundings. The trendy street art along the Danube Canal continues within these walls. Here, the stage is set for the beauty and sights of Vienna – a place where your thoughts fill with vivid images, much like the graffiti on the wall.



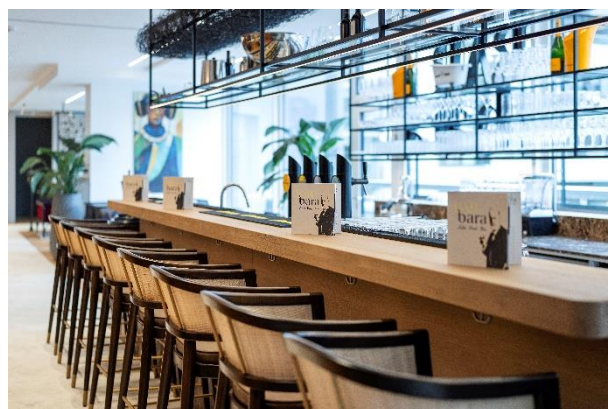
The Mysterious Doors at ARCOTEL AQ

Here, even the doors have stories to tell – or rather, they serve as inspiration for each guest’s own personal Vienna tale. But what’s the story behind the curious symbols on the room doors? Are they secret codes? Magical signs? Or perhaps just a cheeky nod to that unmistakable Viennese sense of humour?

The story of these symbols begins when the hotel first opened its doors. A travelling artist from a distant land was a guest at ARCOTEL AQ. Inspired by the conversations, dreams and tales shared by other guests at the BARbara, he began painting symbols on each door one night – flowing lines and characters that no one could quite interpret. When questioned about his actions, the artist simply smiled and said: “Every door holds its own story. These symbols are just the beginning – a reminder to each guest that this is the start of a journey, where they will write their own unforgettable story.” At ARCOTEL AQ, the room doors became a part of the brand’s narrative. Some guests even returned just to discover a new door, study fresh symbols and dream up new stories. It beautifully reflects the hotel’s philosophy: Welcome to ARCOTEL AQ – Let your dreams fly!

BARbara bar & café

BARbara – Coffee by Day, Cocktails by Night, Vienna at Heart With its clever name “BARbara”, the open-plan lobby transforms into a cosy retreat for coffee lovers during the day. A wall adorned with original Viennese coffeehouse trays showcases the city’s café culture as a true work of art. By evening, BARbara shifts into a relaxed lounge bar with a cosmopolitan vibe. Sophisticated drinks meet refined comfort bar food in a flavourful journey around the world. The result: a delightful fusion of diverse aromas and handpicked ingredients that celebrates Vienna as a culinary melting pot – contemporary, cosmopolitan, and full of taste.



About ARCOTEL – Das MEHR Hotel

The ARCOTEL Hotel Group, headquartered in Vienna, positions itself as a leading player in the business and city hotel sector, currently operating 12 hotels in Austria and Germany with over 35 years of market experience in prime urban locations. The ARCOTEL Hotel Group embraces its motto, “The MORE Hotel,” by offering guests and employees more in terms of service and experiences. The ARCOTEL Tabakfabrik in Linz is set to open in spring 2026. The group employs a team of approximately 680 staff members.

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